

20
24

PORTFOLIO

BLACK PONY ist ein Bureau für visuelle Kommunikation.
Der Fokus von BP liegt auf den Bereichen Brand Design,
Illustration sowie Editorial Design.



Trade & furniture company

Studio ELMÅ is a trade and furniture supply company. We equip all kinds of places - offices, showrooms, restaurants, hotels and basically everything which needs a new look and individual furnishing ideas.

What distinguishes us from others: We can provide any item and are not bound to manufacturers. Flexibility and organization is our daily business.

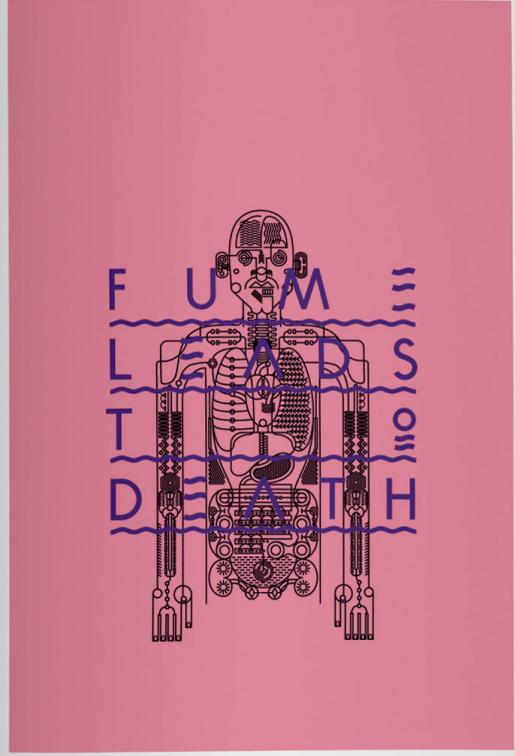
The subject sustainability is very important to us. That is why we made it our business to support and promote the production of sustainable articles and manufacturers. We deal comprehensively with the subjects environmental awareness, production standards and value-based management.

With the opening of our first showroom in 2022, we can offer our costumers a wide-ranging selection of materials and articles to experience.

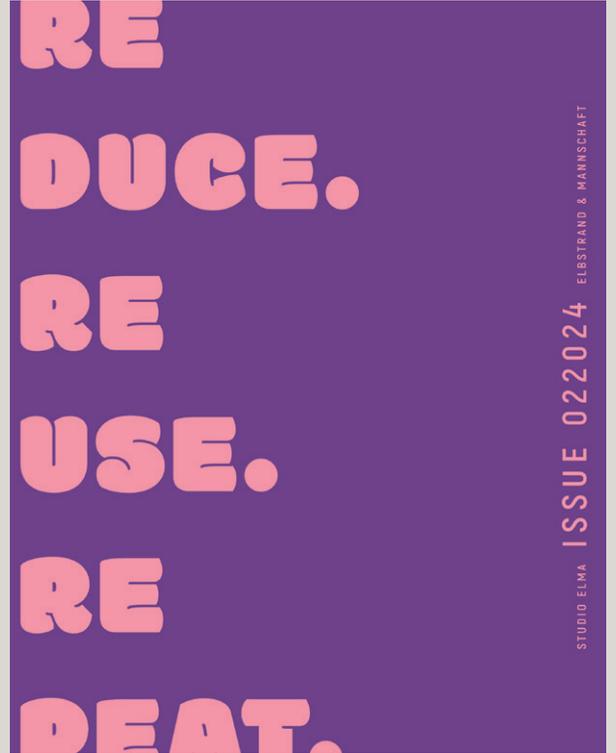
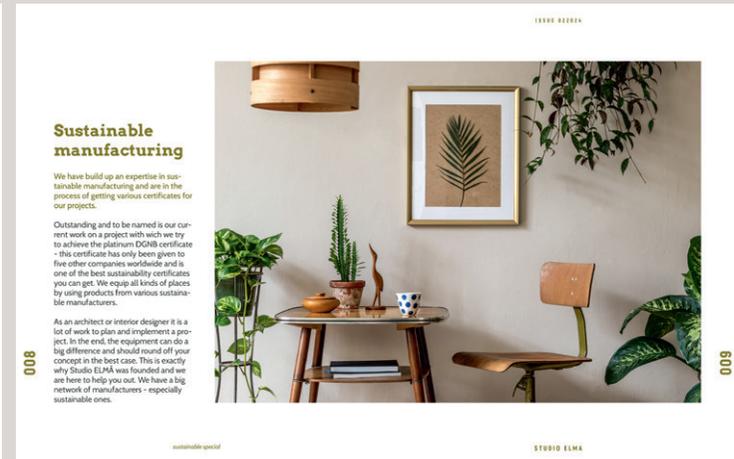
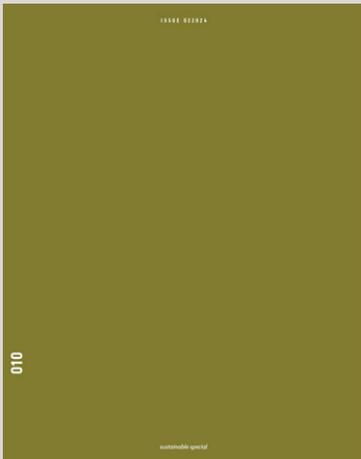
Our heart is green. And there is so much more than plastic chairs and saggy mattresses. What about sustainability and persistence? In addition to being a dealer, we address ourselves to the subject sustainability. We would like to help others, to become more sustainable and have developed a certificate for those, who already do so.

As a dealer for interior products it is a big part of our daily business to communicate with manufacturers. As we represent a large portfolio and new brands are coming up again and again.

004



005



EDITORIAL DESIGN*

Editorial Design für Studio Elma +
Elbstrand & Mannschaft





BRAND DESIGN*

Kunde: Blaue Blume
drafts



UNSER NAME. UNSER VERSPRECHEN.

FRISCH GEFISCHT

Fisch- und Meeresfrüchtehandel GmbH
Stockmeyerstraße 43, 20457 Hamburg

T 040 40 11 01 97
moin@frischgefischt.de

www.frischgefischt.de

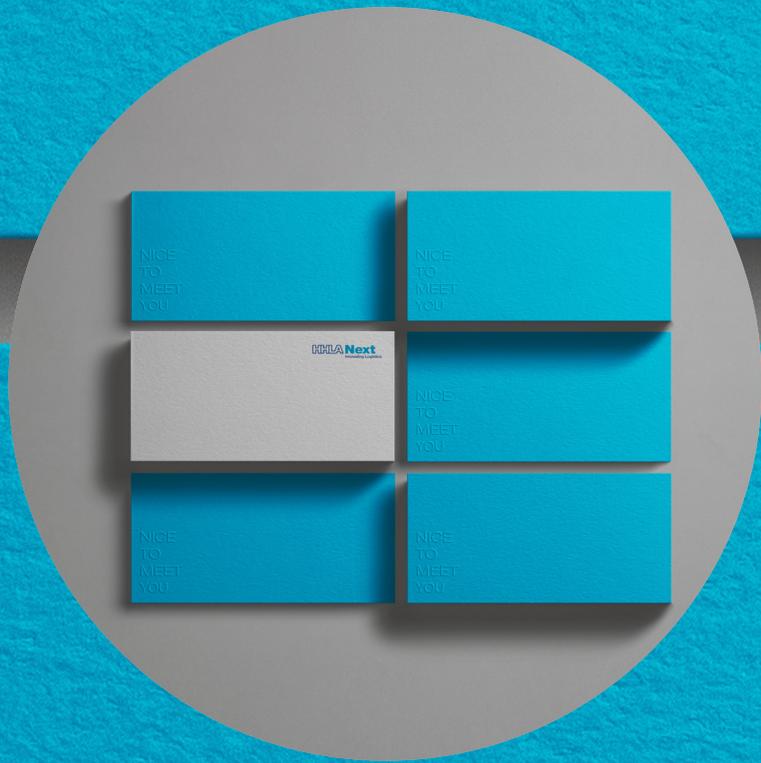
BRAND DESIGN*

Kunde: FRISCH GEFISCHT/Startup
Logoentwicklung + Visitenkarten

NICE
TO
MEET
YOU

BRAND DESIGN*

Kunde: HHLA NEXT
Compliment Cards
Letterpress-Veredelung 540 g
+ 32-seitiges A5-Booklet



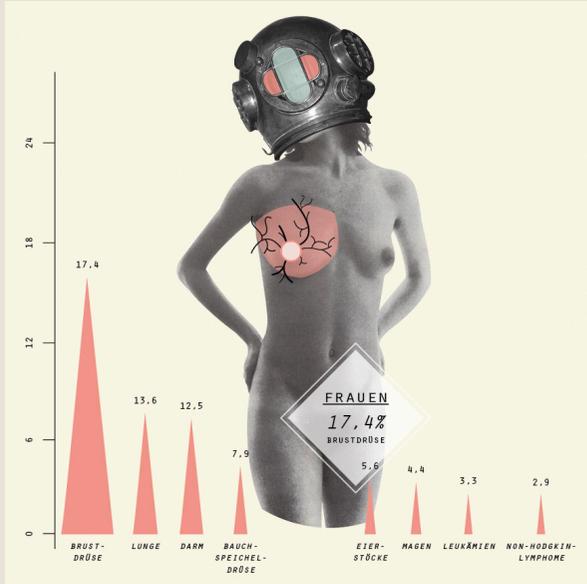


online
Showreel
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VERÖFFENTLICHUNGEN:

STÄDTLICHH, Tonic,
papergirl + Ausstellung Affenfaust Galerie,
Kinemalismus, curt







REDESIGN*

Kunde: tanzschreiber
Entwicklung einer neuen
Plakatkampagne +
Anzeigen (print + online)



tanzschreiber.de

ts
tanzschreiber

REZENSIONEN ZUM
BERLINER TANZGESCHEHEN

EUROPÄISCHE UNION
Europäischer Fonds für
regionale Entwicklung

Innovatives
Potential
KULTUR INP

berlin
Gründungsstelle
für Kultur und Energie



WRITING ABOUT
DANCE IN BERLIN

ts
tanzschreiber.de

EUROPÄISCHE UNION
Europäischer Fonds für
regionale Entwicklung

Innovatives
Potential
KULTUR INP

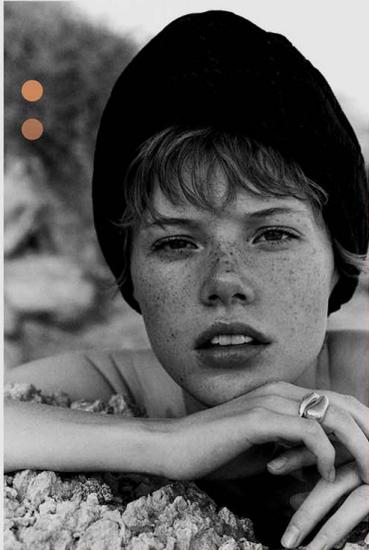
BERLIN
Gründungsstelle
für Kultur und Energie

LOOK

BOOK

SPRING

2024



JEWELRY-ALFAMA

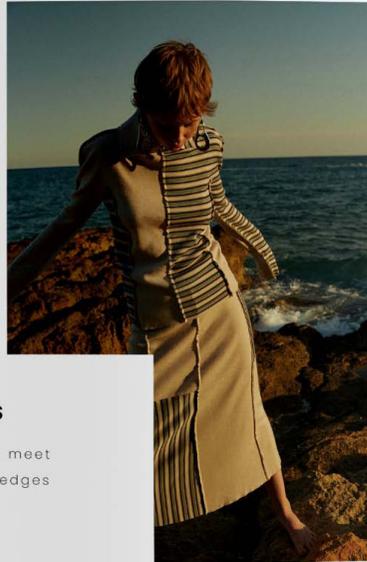
handmade minimalist jewelry



— Spring 2024

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EARRINGS

round shapes meet
hard schmal edges

- 10 -

handmade —

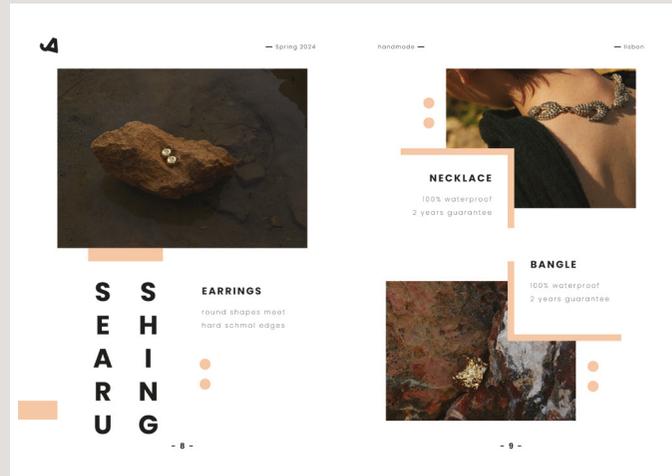
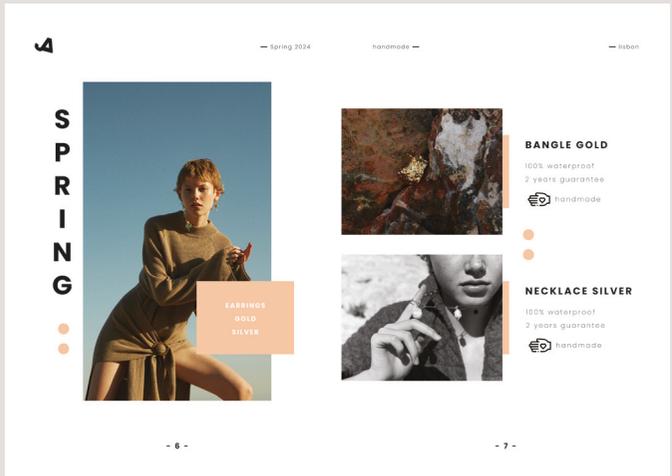
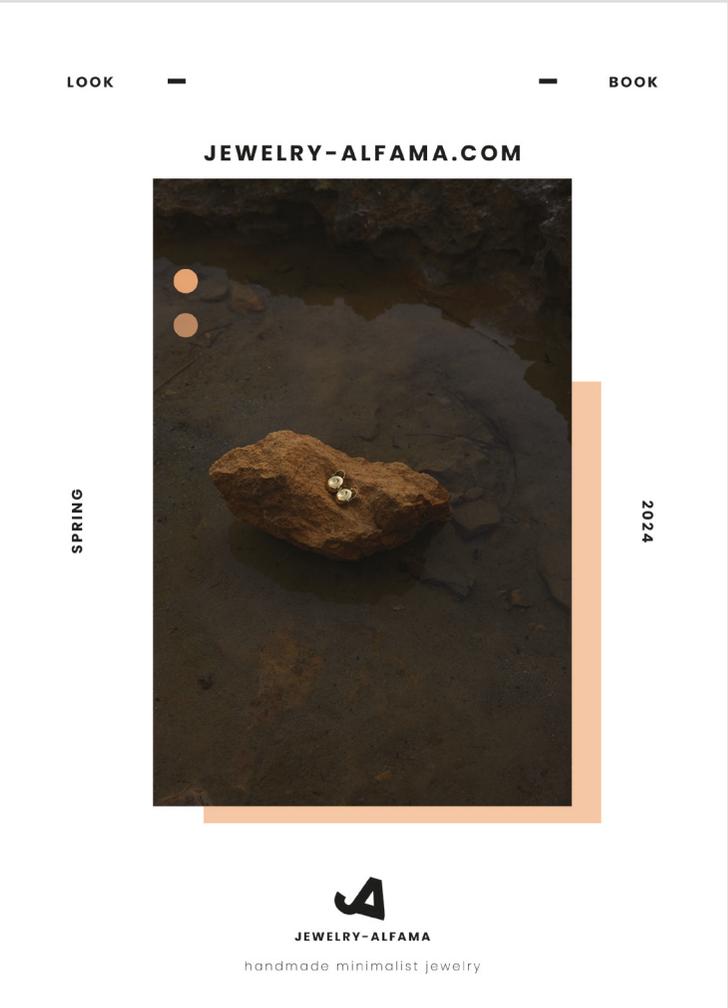
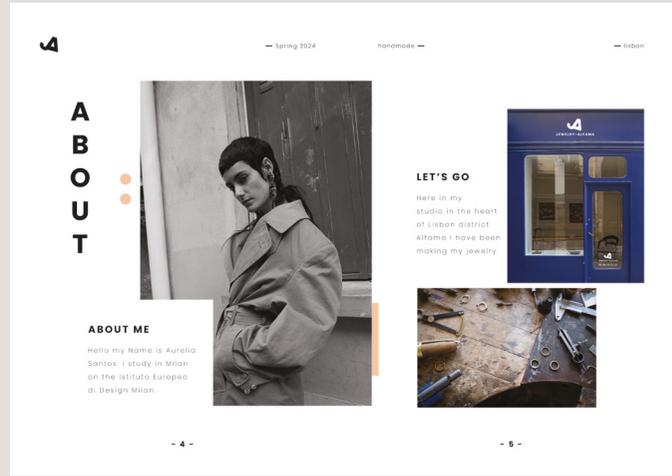
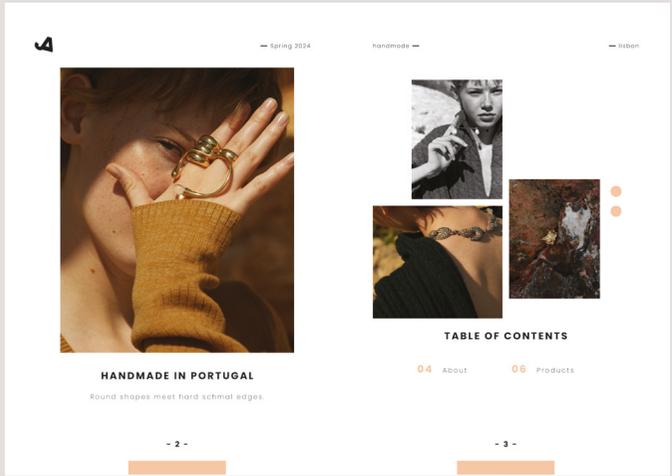
— lisbon



DOUPLE RING

round shapes meet
hard schmal edges

- 11 -



BRAND DESIGN*

Free Work
Lookbook, Corporate Design,
in Kooperation mit der Fotografin Sarah Kühl



BRAND DESIGN*

Agentur: **STUDIO ELMA**
Logo, Visitenkarten, Stempel
Merchartikel: Hoodies, Bleistifte,
Aufkleber, Mützen, Jutebeutel

BLACK^x
PONY



ST
UD
|
O
ELMÅ





BRAND DESIGN*

Kunde: TAOFARM/nachhaltige
Lavendelproduktion
Logo + Visitenkarten



EDITORIAL DESIGN*

Agentur: formba/Kunde: Brillux
Illustrationen + Seitengestaltung
Kundenmagazin